

## Come celebrate with us!

The celebration of **CIFFA's 75th anniversary** is a momentous occasion filled with pride, reflection, and a vision for the future - **"Leading The Path Forward"**. CIFFA, founded in 1948, plays a pivotal role in shaping the logistics industry in Canada. The 75th-anniversary celebration is not just a reflection on past achievements but a commitment to navigating the evolving challenges of global trade and transportation, ensuring that CIFFA continues to be a driving force in shaping the future of supply chain in Canada.

## Promote Your Brand Nationwide

The CIFFA Community, consisting of freight forwarders, warehousing, freight brokers, drayage operators, and customs brokers, is located across Canada. Have your brand promoted to more than 13000 LinkedIn followers, 6900+ CIFFA daily newsletter recipients, and 300+ regular member firms and 150+ associate member firms.

### DIAMOND SPONSORSHIP

- Digital Sponsor Day 1 and Day 2 \*Sponsor:
- Keynote Speaker \*\*Sponsor:
- Dinner Day 1 \*\*Sponsor:
- Networking Reception Sponsor:



### Benefits



**Four** complimentary full conference registrations



Seating with CIFFA board and keynote speaker



\*Sponsor logo will appear on social media posts and targeted emails from CIFFA, promoting the conference. Sponsor will also be tagged in social media posts.



\*\*Opportunity to bring their own pull up banners (2) to be prominently displayed outside the banquet/dinner room

## Diamond Sponsorship Benefits

- Special mention during the event
- On-screen recognition and opportunity to run a 30 second promo video
- Company name & logo prominently displayed w/link on website
- Company name & logo prominently displayed on relevant marketing materials and advertisements online and on-site
- Opportunity to place promo item or literature in conference bag
- List of attendees sent twice - as of April 17, 2024, and then again April 30, 2024

## PLATINUM SPONSORSHIP

- Espresso Bar Day 1 and Day 2 Sponsor: **AVALON™**  
RISK MANAGEMENT (CANADA), INC.
- Lunch Day 1 Sponsor: **WCAworld**
- Lunch Day 2 Sponsor: \$10000

### Benefits



Three complimentary full conference registrations

## GOLD SPONSORSHIP

- Breakfast Day 1 Sponsor: **Port Saint John**
- Breakfast Day 2 Sponsor: **ROANOKE**  
SOLUTIONS THAT GO THE DISTANCE™
- Dinner Wine Sponsor: **YEG** EDMONTON INTERNATIONAL AIRPORT | AEROPORT INTERNATIONAL D'EDMONTON
- Morning Coffee Break Day 1 Sponsor: **ASI**
- Morning Coffee Break Day 2 Sponsor: \$7500

### Benefits



Two complimentary full conference registrations

## Platinum and Gold Sponsorship Benefits

- Special mention during the event
- On-screen recognition and opportunity to run a 30 second promo video
- Company name & logo prominently displayed w/link on website
- Company name & logo prominently displayed on relevant marketing materials and advertisements online and on-site
- Opportunity to place promo item or literature in conference bag
- List of attendees sent twice - as of April 17, 2024, and then again April 30, 2024

**SILVER SPONSORSHIP CONFERENCE MATERIALS**

- Conference Lanyard **Sponsor:**
- Conference Bag **Sponsor:**
- Conference Photography **Sponsor:**
- Conference Luggage Tag **Sponsor:**
- Conference Entertainment **Sponsor:** \$3000
- Conference Hanging Banner **Sponsors\* (8 available):**



- Economist: **Sponsor:** \$3000

- Sea Changes: **Sponsor:**
- Technology, Changing the game: **Sponsor:**

- Customs, Compliance, and best practices: **Sponsor:** \$3000

- Legal: **Sponsor:** \$3000

- The Air Cargo Ecosystem: **Sponsor:**

- Modal panel: **Sponsor:** \$3000

- CIFFA Sustainability the Future of Logistics: **Sponsor:**

**SILVER SPONSORSHIP CONFERENCE PROGRAMS**

**Benefits**



**One** complimentary full conference registration



\*Banner displayed at hotel lobby, greeting all conference delegates. Sponsor to design and supply print ready digital file. Dimensions will be provided

**Silver Sponsorship Benefits**

- Special mention during the event
- Company name & logo prominently displayed w/link on website
- Company name & logo prominently displayed on relevant marketing materials and advertisements online and on-site
- Opportunity to place promo item or literature in conference bag
- List of attendees sent twice – as of April 17, 2024, and then again April 30, 2024

► For more information, contact Nick Lutz at [marketing@ciffa.com](mailto:marketing@ciffa.com)

## BRONZE SPONSORSHIP

- Conference Name Tag Sponsor:
- Conference Hotel Keycard Sponsor:
- Conference Program Sponsor:
- Conference Directional Signs Sponsor:
- Tradeshow Passport Sponsor:
- Charging Station Sponsor: \$1500



## Benefits



One complimentary full conference registration

## Bronze Sponsorship Benefits

- Special mention during the event
- Company name & logo prominently displayed w/link on website
- Company name & logo prominently displayed on relevant marketing materials and advertisements online and on-site
- Opportunity to place promo item or literature in conference bag
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### CREDIT CARD INFORMATION

Company Name:

Card Type:  MasterCard  VISA  Discover  AMEX  Other

Cardholder Name (as shown in card):

Card Number:

Expiration Date (mm/yy):

Security (CVV) Number:

### PAYEE DETAILS:

First & Last Name:

Title:

Company Name:

### MAIN SPONSOR CONTACT:

First & Last Name:

Title:

Email Address:

Phone Number:

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